

UNIVERSITY
OF MIAMI
BUSINESS SERVICES



1507 Levante Avenue, Room 327
Coral Gables, Florida 33146

Ph: 305-284-5550
Fax: 305-284-4543
www.miami.edu/business-services

January 22, 2010

Joey DiFrancesco
Backslash Magazine
10 Palms Plaza
Homestead, FL 33030

Dear Mr. DiFrancesco:

As we have previously discussed, University policy dictates that printed media is not allowed to be distributed on campus by outside entities except when prior approval is provided by the Office of Business Services. The purpose of this policy is to limit the for profit solicitation of our students and employees by outside entities. To that end, Business Services reviews requests by various entities and where possible, grants access to distribute materials on campus. However, this access is always limited to certain parameters of distribution.

Backslash, as a private for profit entity not affiliated with the University of Miami, may only distribute with direct permission from Business Services. On April 7, 2009 Backslash Magazine was issued a letter granting permission to distribute its magazine on campus. The letter contained the parameters within which the distribution needed to take place. During the weeks to follow, it was determined that Backslash was disregarding the distribution parameters. When the Office of Business Services contacted a Backslash representative regarding these violations, we were met with hostility. On May 5, 2009 the permission to distribute was retracted.

Our recent communications with Backslash have improved and we are hopeful that future distribution parameters, if so granted, will be followed. The University of Miami would like to extend an opportunity for Backslash to reapply to distribute its publication on campus starting in the fall semester.

Best of luck to you!

Sincerely,

Sandra L. Redway

CC: Humberto Speziani, Assistant Vice President, Business Services
Preston Clark, Assistant General Counsel